

Alex Novitski

Cell: +1(647)891-7870

E-mail: alex_novitski@digitalmanuscript.com

Personal Professional Portfolio: http://www.digitalmanuscript.com/art/Alex_N_Studio

Graphic Designer

A highly skilled professional Graphic Designer with more than 10 years of progressive career, where I mastered the following skills and qualifications:

- ✓ Extensive practical experience with Illustration and Cover Design, Portrait, Signs Design, Computer and Web Graphics
- ✓ Perfect theoretical and practical knowledge of Animation
- ✓ Ability to accomplish complex projects with precision and accuracy, technical professionalism and expertise
- ✓ Proven track records of highest customer satisfaction
- ✓ Exemplar listening skills and ability to anticipate and implement in practice customers' needs and wants
- ✓ Exceptional people skills and client relationship building abilities

Technical Expertise: Adobe Photoshop CS4, Adobe Illustrator CS4, TVPaint Pro 8 , Anime Studio Pro 6, Corel Painter XI, Corel Draw X4, Adobe Flash CS4, HTML, CSS, ASP, Action Script, Java, FTP...
Experienced with PC and Mac platforms.

Work experience:

Brushstrokes Fine Arts Inc., North York, ON

2008-2010

Digital Graphic Artist (contract)

- Perform dramatic color correction in RGB and CMYK to exactly match-supplied comp, markups of press proofs and discussions with Art Directors and the Print Production Manager. Extensive retouching and compositing of original photographs.
- Transform retouched and recomposed original portrait or landscape photographs in to artistically oil painted brush stroke images using Wacom graphic tablet and Corel Painter X software.
- Prepare final files for press and sending them to the Print department for future printing on a high-grade cotton canvases.

Signs Outlet, Mississauga, ON

2008

Creative Designer

- Directly worked with the clients to discuss business objectives and requirements for the project.
- Interpreted the client's business needs and developed a concept to suit their purpose.
- Estimated time and recourses taken to complete work and provided quotes for clients.
- Create several mock-ups to give the client an opportunity to choose from.
- Get done final design approved by the client.
- Prepared all technical drawing and documentation for future approval by the city municipality..
- Extensively used programs such as: Corel Draw X3-X4, Adobe Photoshop CS3 and Illustrator CS3.

Wintercrest Resources Ltd., Toronto, ON

2004-2006

Graphic Designer

- Developed design briefs by gathering information and data through research, creative thinking, and imagination.
- Used innovation and technical expertise to redefine a design brief within the constraints of cost and time.
- Presented finalized ideas and concepts to clients or account managers.
- Worked as part of a team with printers, copywriters, photographers, other designers, account executives, web developers and marketing specialists.
- Monitored and tracked production projects to ensure proper and timely completion, coordinated efforts with outside vendors to meet production deadlines.

SARP Integro, Moscow, Russia

2006-2007

Graphic Designer

- Conceived ideas, concepts and campaigns; designs, produces, and other projects with clients in the creation of various graphic design art works.
- Worked with project managers and team members to provide professional recommendations for concept, design, art direction, production, print buying, and quality control.
- Defined design criteria; developed concept and direction; proposed, directed final stage of product finalization.
- Operated a computer as well as used uses traditional techniques for a variety of graphic design activities including desktop publishing and layout, production and illustration.
- Kept abreast of latest developments in IT, particularly design programs such as Adobe Photoshop CS2, Adobe Illustrator CS2, Bauhaus Mirage 1.5, Anime Studio Pro (Moho 4-5), Corel Draw X3, Macromedia Flash 5– 8

Major projects were completed for the following clients:

AOComics, USA.

2003

Dead End Inc., USA

2002

Info Locus Inc., Mississauga, ON

2001

Open Mind Consulting, Mississauga, ON

2000

Pick Publishers Ltd., Tel-Aviv, Israel

1996

A. N.

January 23, 2010